



## CORPORATE PROFILE



We, Athula Paranayapa Services are a contemporary and dynamic advertising agency in Sri Lanka with more than 55 years of experience in the field and located in Kosgama, Sri Lanka. We create brand awareness and build brand visibility and popularity by providing outdoor advertising services since year 1960 and we became as a liability limited company in the year 2002. Over the last years our company has grown phenomenally and the staff at APS is a strong and a reliable staff to our clients around the island.

The founder and former Chairman of APS, Mr. Athula Paranayapa is a versatile commercial artist graduated from the Collage of fine Art Colombo. He has gained relevant experience by serving several prestigious advertising agencies such as,

International Advertising Services headed by Tim Hoshinton, Grant Advertising, (Ceylon) Limited by Reggie Candappa, J. Walter Thompson far Eastern Company by William Camphel and A J N Senevirathne Advertising Agency by Mr. Seneviratne.





## Company Profile



We strive to produce innovative work for our clients.  
Therefore we provide a wide range of outdoor advertising services starting with

Digital Printed Signage,  
Screen Printed Signage,  
LED Propaganda Vehicles,  
LED Video walls,  
Island Wide Installation and many more.  
PP Hollow Sheet manufacturing  
Recycling

APS has invested millions of Rupees to increase the facilities in the APS factory in order to fall in line with modern, relevant equipment for outdoor advertising.

In the year 2010 while the whole advertising industry depended on foreign suppliers in supplying PP Hollow sheets, APS became our own supplier and produced our in-house PP Hollow sheets.

PP hollow sheets are the most popular and the most cost effective boards for outdoor advertising around the world.



Rethink.Recycle.Reuse



Currently APS consist with 200 people of workforce.



The prestige of becoming the first company in making the revolution of LED Video walls and LED propaganda vehicles for Outdoor advertising is owned by us in the year 2011. in addition we have indoor LED Video Walls for seminars, videos and live telecast. These are especially suitable for large scale events.

After a triumphant expedition for the past few years APS is been entrusted to provide services to other international brands. APS Is currently providing advertising services to global brands such as,







## **Why choose Us**

---



### **Experience**

APS has an experience in this field for over 55 years



### **Mass production capabilities**

APS have all the capability to do any kind of mass production



### **The flexibility in production**

APS have the ability to be flexible according to the client's requirements when producing products.



### **Capacity in Mass production & Storage**

APS have the capacity to do mass productions at ones along with mass storage spaces to store them.



### **Guaranteed customer satisfaction**

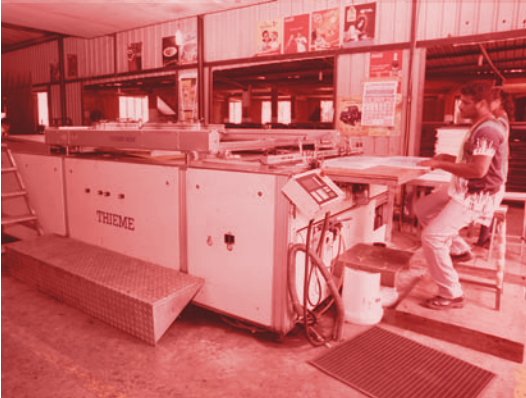
We guarantee that our customers will have a 100% satisfaction from our final outcome of the productions.



### **Production customization**

Production customization

All of our products are available in different lengths and thickness as per the requirements and demands of our valued patrons.









# PP HOLLOW SHEETS MANUFACTURING & SCREEN PRINTING



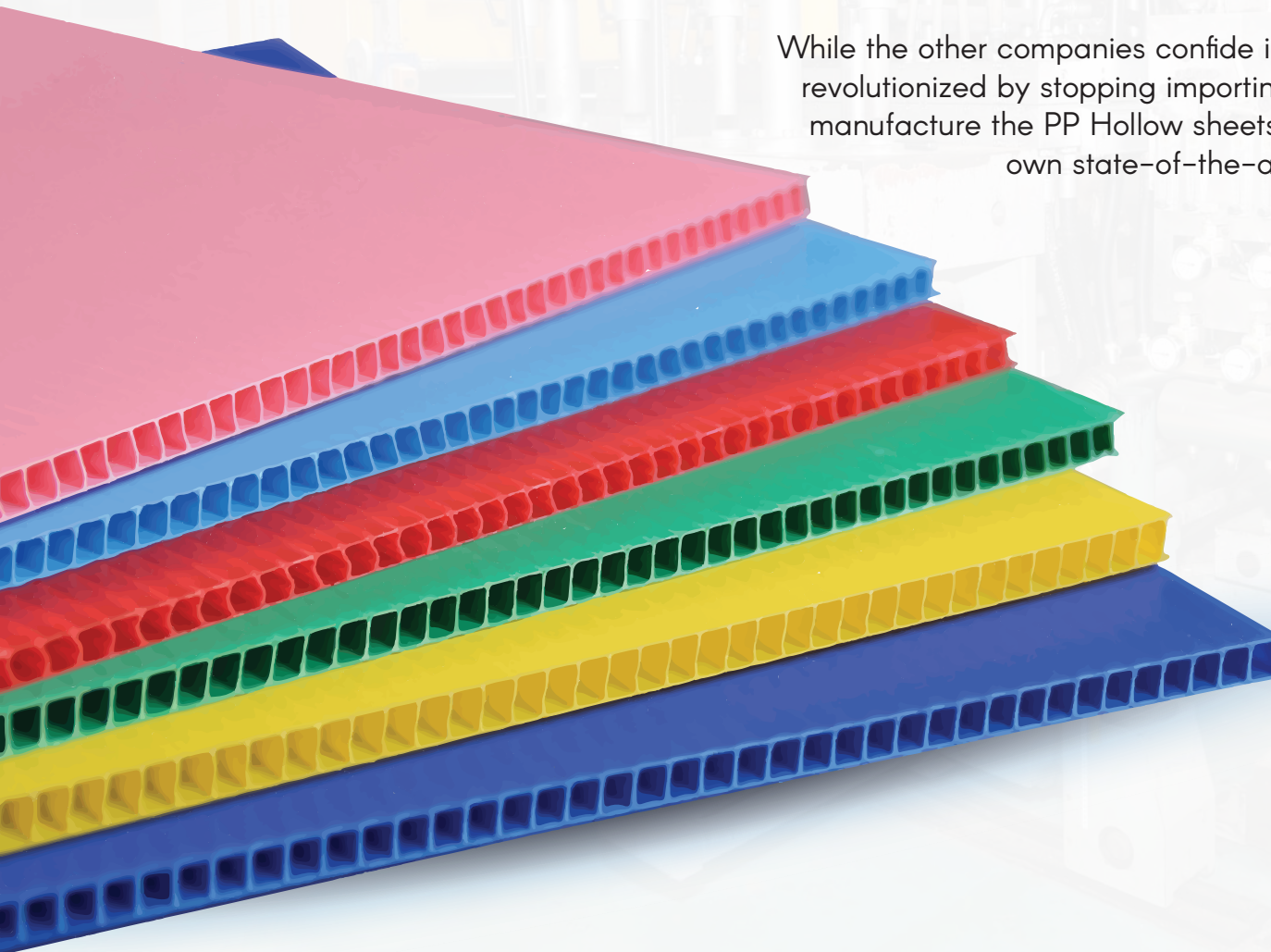


## **PP Hollow Sheets Manufacturing & Screen Printing** under one roof.

---

APS is proud to be the one and only company in Sri Lanka who manufactures the PP Hollow Sheets. PP hollow sheet is also known as PP boards.

While the other companies confide in other countries to get the hollow sheets, APS revolutionized by stopping importing process of PP hollow sheets and started to manufacture the PP Hollow sheets in our own plant and supplying them to our own state-of-the-art screen printing department.



Rethink.Recycle.Reuse

After investigating and researching for about two years, we finally found the most applicable supplier and the processing plant from Taiwan.



In the year 2011 the revolution began by manufacturing the 1st PP hollow sheets in Sri Lanka. It was a great beginning to a new milestone for APS and we are very proud to be the sole manufacturers in the island.



Rethink.Recycle.Reuse



## Features of PP hollow sheets

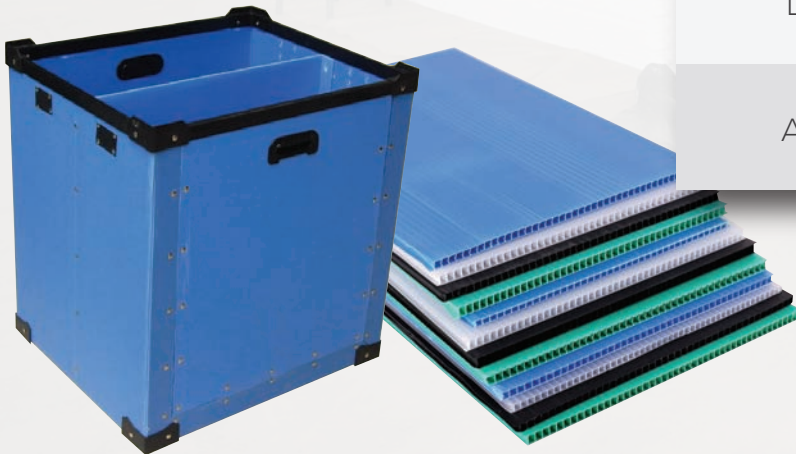
PP hollow sheets are widely used in printing. The main component of the PP hollow sheet is polypropylene, which is a highly pure hydrocarbon, non-toxic, anti-chemical, combustible, no hazardous substances and environment friendly. It is suitable and popular in Sri Lanka in the uses of packaging, advertising, construction, agriculture, industry and pharmaceutical and many more.

- ✓ Non toxic
- ✓ Tamper proof
- ✓ Recyclable
- ✓ Light weighted
- ✓ Humidity and grease proof
- ✓ Durable
- ✓ Available for printing and various processing diversities
- ✓ Good water resistance performance.



## Specifications & Usage of Hollow sheets besides Screen Printing

| Description    | PP Hollow Sheet |           |   |            |
|----------------|-----------------|-----------|---|------------|
| Thickness (MM) | 2               | 3         | 4   | 5          |
| Weight (GSM)   | 200 – 400       | 450 – 550 | 500 – 1000  | 600 – 1200 |
| Application    | Advertising     |           | Sign Boards, Shop Window Displays, Pop up Displays<br>Exhibition Boards, Picture Frame Backing ,    |            |
|                | Decorations     |           | Partition, Wall Cladding, In or Out Decorations,<br>Air conditioning, Ducts, Window & False Ceiling |            |
|                | Art & Design    |           | PP Hollow Sheet is suitable for Various kinds of<br>gift boxes etc.                                 |            |





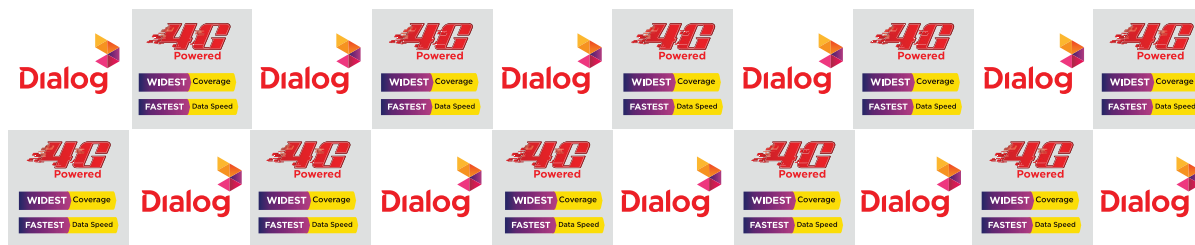
## PVC Sticker Printing



## Reflective Stickers Printing



## Window Dressing Printing



Rethink.Recycle.Reuse





## Screen Printing

Screen printing is a great process for larger order of printed items. It has its popularity soar in recent years as it is one of the most cost-effective printing methods in the present.

As a well experienced company who has been in the field for many years, we have developed our screen printing department with modern European & Taiwan machineries so that we can guarantee a quality delivery to our clients. Screen printing at APS has an excellent quality in the final outcome and the speed of printing is fast so that our Clients can get their printed items quickly. APS provides a 24 hour service and free distribution around the country.

### Our Expertise in Screen Printing Includes

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Cut outs                        | <input checked="" type="checkbox"/> Hanging Units                 |
| <input checked="" type="checkbox"/> Tin Plates                      | <input checked="" type="checkbox"/> Window stickers /PVC stickers |
| <input checked="" type="checkbox"/> Sun boards,                     | <input checked="" type="checkbox"/> Banners                       |
| <input checked="" type="checkbox"/> PP Hollow Posters /flute boards | <input checked="" type="checkbox"/> Streamers                     |
| <input checked="" type="checkbox"/> Posters / Panels                | <input checked="" type="checkbox"/> Pennants                      |



Rethink.Recycle.Reuse



# SCREEN PRINTING

portfolio



Free Necklace  
from Velvet



Coca-Cola

BAJAJ

CBL

Nestle  
MILO

HEXAS

Maggi

DPMC

Wp

LINK  
NATURAL

ဝဲဝဲဝဲ  
ထဲ

Nestle

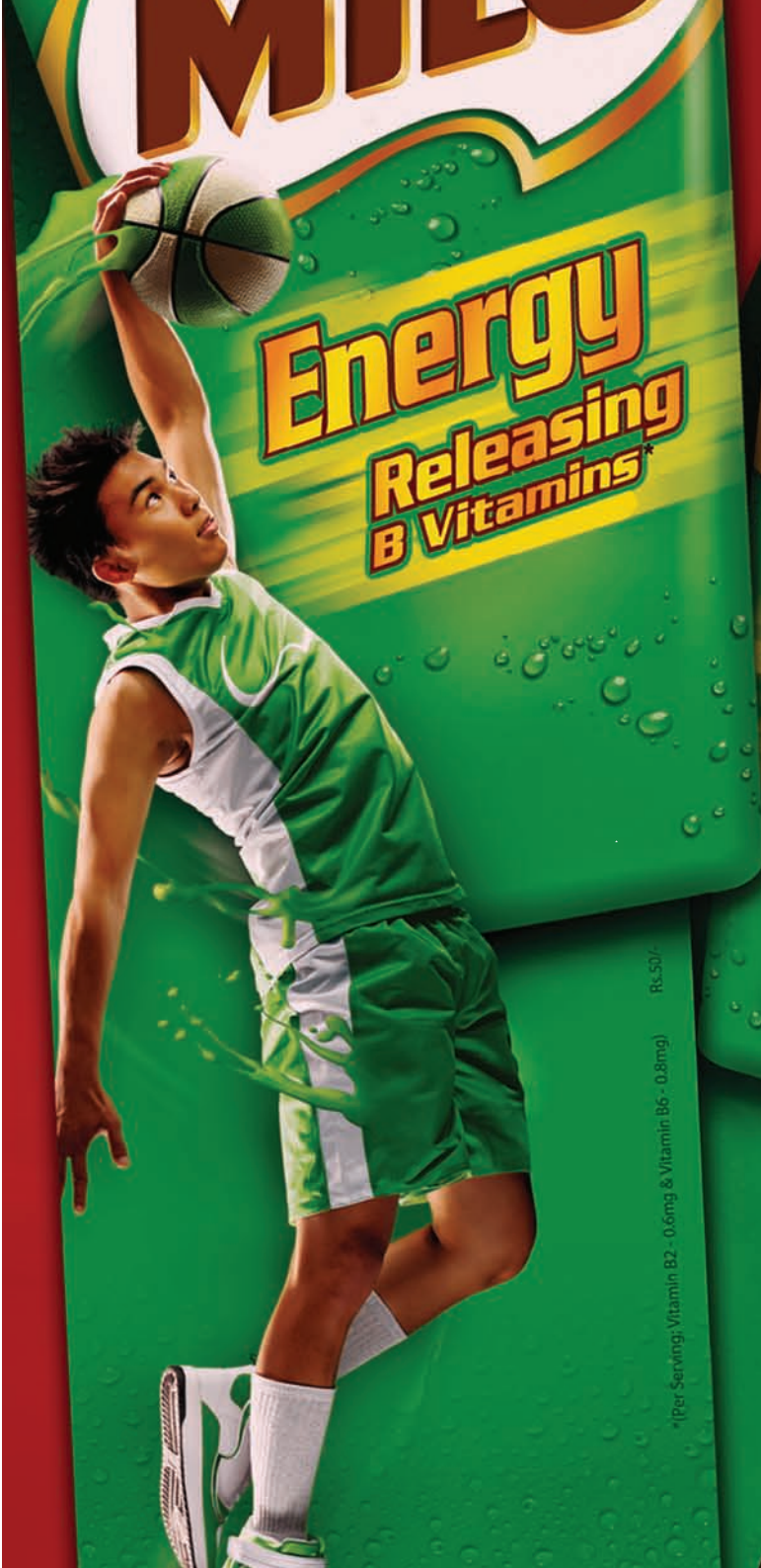
Unilever





Rethink.Recycle.Reuse





Rs. 50/-  
\*(Per Serving: Vitamin B2 - 0.6mg & Vitamin B6 - 0.8mg)







Rethink.Recycle.Reuse



IDD  
ආර්ථික  
රෝහස්

කැඟවුණු ගාස්තු නැති  
අසම් කම් IDD වාණිජ

වැඩිම ඇමතුම් ප්‍රමාණයක් සහ වැඩිම SMS ප්‍රමාණයක්  
\*සාමාන්‍යයට සමානයි.

Dialog







**DIGITAL**  
PRINTING



## **Digital Printing**

Our Production personnel are experienced in design, fabrication and installation procedures. APS provides services with exceptional client servicing and professional speed of delivery capacities.

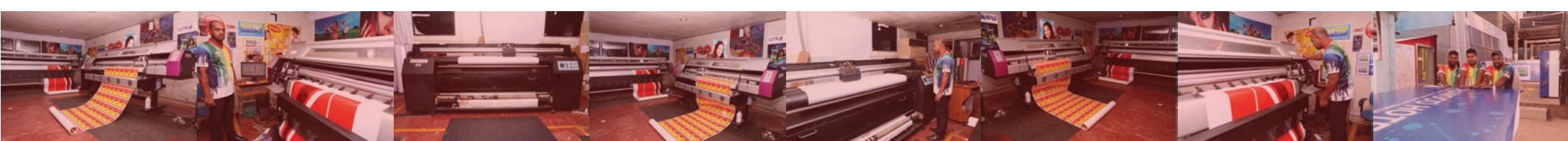
Digital Printing has played a major role in the advertising world. It offers an impressive quality & consistency of the printed outcome. Digital production print technology is evolving quickly, and the digital printing output quality keeps improving continuously here at APS.

In the year 2000 APS had the privilege to keep the first step to begin digital printing and so far we have gained an excellent experience in Digital Printing and well known in the market for using branded printing machines such as Techwins, Mutoh, Rowland, Galaxy Machine Etc.

APS use printing materials such as PVC Flex banner, Reflective Flex Banner, PVC Sticker & Textiles.

The Digital Printing Machines at APS are running 24 hours daily. APS have the capacity to undertake any big order as the Staff of APS is a well-known dedicated team and the storage / production sector of APS is enormous. We have the capability to undertake multiple island wide projects at ones.

Also, APS have the Laser Cutting and the Route Machine Engraving Services available. Laser cutting machines are specialized for sharp edge cutting than the CNC engraver (router) machine and we can cut various materials, such as wood, cladding, plastic, PVC materials etc. via the CNC Engraver (Router Machine)







## Our Expertise in Digital Printing Combined with the Technology of Laser Cutting and Engraving

---

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> Hoardings          | <input checked="" type="checkbox"/> Direction Boards | <input checked="" type="checkbox"/> Stainless Steel Name Boards |
| <input checked="" type="checkbox"/> Name Boards        | <input checked="" type="checkbox"/> Message Boards   | <input checked="" type="checkbox"/> Trade Stalls                |
| <input checked="" type="checkbox"/> Backdrops          | <input checked="" type="checkbox"/> Pandols          | <input checked="" type="checkbox"/> Exhibition Events           |
| <input checked="" type="checkbox"/> Cutouts            | <input checked="" type="checkbox"/> Product Boards   | <input checked="" type="checkbox"/> Bill Boards                 |
| <input checked="" type="checkbox"/> Banners            | <input checked="" type="checkbox"/> Pylon            | <input checked="" type="checkbox"/> Dealer Boards               |
| <input checked="" type="checkbox"/> Pennants           | <input checked="" type="checkbox"/> Cladding Boards  | <input checked="" type="checkbox"/> Cladding Boards             |
| <input checked="" type="checkbox"/> Street Name Boards | <input checked="" type="checkbox"/> Triangle Post    | <input checked="" type="checkbox"/> Triangle Post               |
| <input checked="" type="checkbox"/> Wall Covering      | <input checked="" type="checkbox"/> Lamp Post        | <input checked="" type="checkbox"/> Lamp Post                   |
| <input checked="" type="checkbox"/> Vehicle Wrapping   | <input checked="" type="checkbox"/> Logo Boards      | <input checked="" type="checkbox"/> Logo Boards                 |

# DIGITAL PRINTING

portfolio



ASSETLINE  
LEASING CO. LTD.

BAJAJ

CBL

Sri Lanka  
Telecom  
Mobitel  
We Care Always.

HEXAS

AIA

Maggi

DPMC

LINK  
NATURAL

Dialog

Nestlé

Unilever







අපේ පසට පුරුදු තොනොර  
රත් කැටවත්



கி.அ.கி.கி  
தோணார்

සරු අස්වැන්නකට - වැඩි ආදායමකට



ASSETLINE

LEASING

LOANS

HIRE PURCHASE

FACTORING

☎ 0778 405 552 / 0775 973 427



S.S. AUTO TRADING

No. 56/2, Jaliyagoda, Piliyandala.





**VEHICLE  
WRAPPING**









# LED SCREENS



## LED Screens

The Prestige of becoming the first company to introduce LED walls and LED propaganda vehicles for Outdoor advertising is owned by us. With the experience of more than 55 years in the advertising field APS revolutionized the advertising field in the country by introducing LED Video Walls to the island.

LED Screens are an astounding method to display your advert. When it comes to advertising, digital billboards can make your brand stand out from the rest. There are so many advantages in using LED Walls rather than the printed methods used for advertising such as,

- ✓ Economically affordable
- ✓ Bright, vivid, attention-grabbing displays
- ✓ Environmental friendly
- ✓ Low maintenance & high durability
- ✓ Reduce the administration cost
- ✓ The ability to telecast live
- ✓ Operational from anywhere

ECO FRIENDLY 





We can apply this advertising method for all kinds of different fields such as,

- |                                     |                   |                                     |                       |
|-------------------------------------|-------------------|-------------------------------------|-----------------------|
| <input checked="" type="checkbox"/> | Movie Launches,   | <input checked="" type="checkbox"/> | Advertising Purposes, |
| <input checked="" type="checkbox"/> | Musical Concerts, | <input checked="" type="checkbox"/> | Fashion shows,        |
| <input checked="" type="checkbox"/> | Corporate Events, | <input checked="" type="checkbox"/> | Batch Parties,        |
| <input checked="" type="checkbox"/> | Weddings,         | <input checked="" type="checkbox"/> | Conferences           |
| <input checked="" type="checkbox"/> | Political Events, | <input checked="" type="checkbox"/> | Live Streaming & etc. |

When used correctly, LED display ads can be advantageous to almost every type of business. All you need is the right mix of creativity and value to catch the attention of your customers.

We're the premier provider of LED screen rental products and services in the country so contact us if you are looking for LED Advertising services.



## LED Propaganda Mobile Vehicles

Now you can advertise in style through the APS Propaganda Mobile Vehicles. APS are the pioneers of LED trucks in Sri Lanka since year 2012. APS had the ability to add a new interface to the outdoor advertising industry in Sri Lanka through these. You can go to any place in the island to hold your product campaigns without any problem.

The LED Propaganda Mobile Vehicles are consists with,

- ✓ High quality sound systems,
- ✓ Mini stages,
- ✓ LED panels live streaming cameras,
- ✓ or Customized according to the client's preferences.

Our Highly experienced, highly professional operators will be provided by APS to operate the LED Propaganda Mobile Vehicles.

**HEXAS**



**ASSETLINE**  
LEASING CO LTD







Did you **Know?**

We are the pioneers of LED Propaganda Mobile Vehicles in Sri Lanka Since 2012.

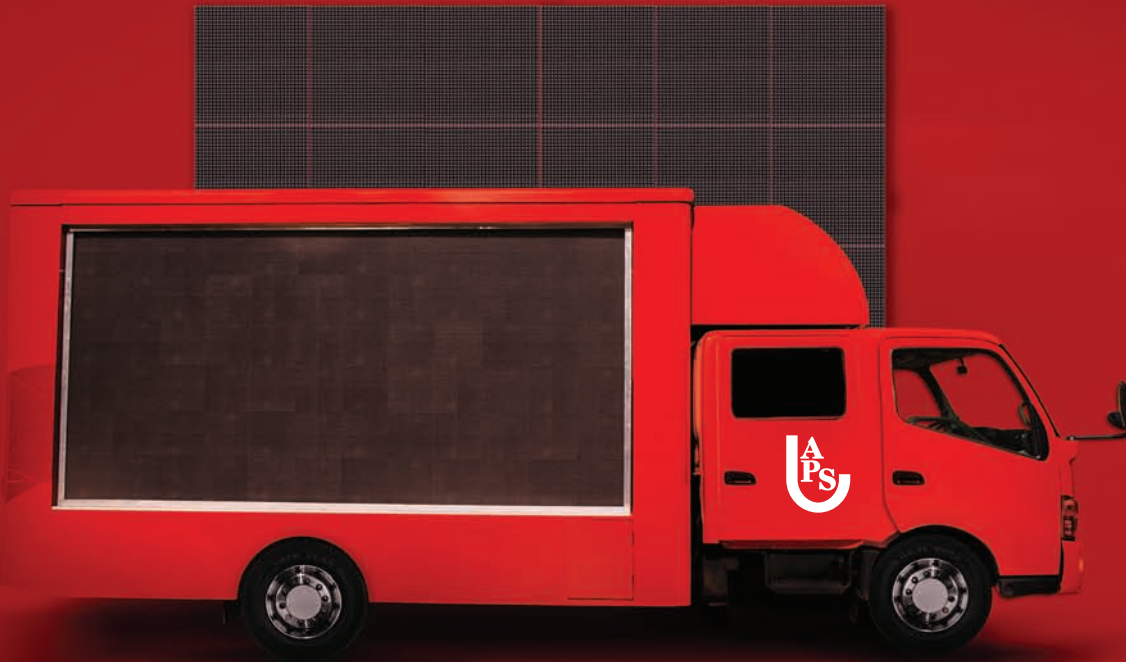
Specifications of Mobile LED trucks

|  |   |
|--|---|
| <b>Chassis Brand</b>                           | IZUZU or any other chassis required by the customer,          |
| <b>Hydraulic Lifting and Supporting System</b> | To up and down the screen according to the customer's Desire. |
| <b>Sound proofed Generator</b>                 | Very quiet but powerful generator to power up the led screen  |
| <b>LED screen</b>                              | 10mm dot pitch High quality screens.                          |
| <b>Power Parameter</b>                         | 03 phase  |



# LED WALLS & PROPAGANDA VEHICLES

portfolio







ECO FRIENDLY 







ECO FRIENDLY 



## Fabricating at workshop

APS is filled with an energetic & enthusiastic team who gives their best of their ability to fulfill the duty.

The dedicated staff of APS works effectively and the factory is working 24 hours daily.







## **Mass Production Capability & Storage**

With the high-end technology used at APS we have the ability to offer large number of productions as ones. We have a number of 40,000 square feet for our storage department so that we can take more than one island wide big project at one time. Because of the high-end equipment's and the capability to operate the machines 24 hours, the final outcome of APS are always on accurate time and quality assured.









# Portfolio





## Our Abiding **Customers**



• AIA Insurance



• Central Finance



• Alliance Finance



• Ceylon Cold Stores



• Assetline Leasing



• Chevron Lubricants



• Atlas



• C.W MACKIE



• CIC Agri





•Coca Cola



•Dialog Axiata



•Commercial Bank



•Hemas Manufacturing



•Commercial Credit



•Hutchision Telecom



•David Pieris Motor Company



•Keells Food Products



•Delmege



•Link Natural



• Maliban Biscuit Manufacturing



• MDK



• Mobitel



• Nestle



• Neth FM



• Raigam



• Reckitt Benckiser Lanka Ltd



• Sampath Bank



• Unilever Sri Lanka Ltd



• Watawala Tea Ceylon



• Wijaya Products





## Did you **Know?** We recycle Our Own Waste

---

APS always concerns about the environment as it is very important and Repurposing trash is a popular way to make an impact.

The polypropylene material used to manufacture the hollow sheets are ecofriendly than PVC, ABS Materials and APS recycles our own waste and use it to manufacture various kinds of products  
Such as,



Ink Buckets,  
Chemical Bottles,  
Brackets Etc.



Rethink.Recycle.Reuse

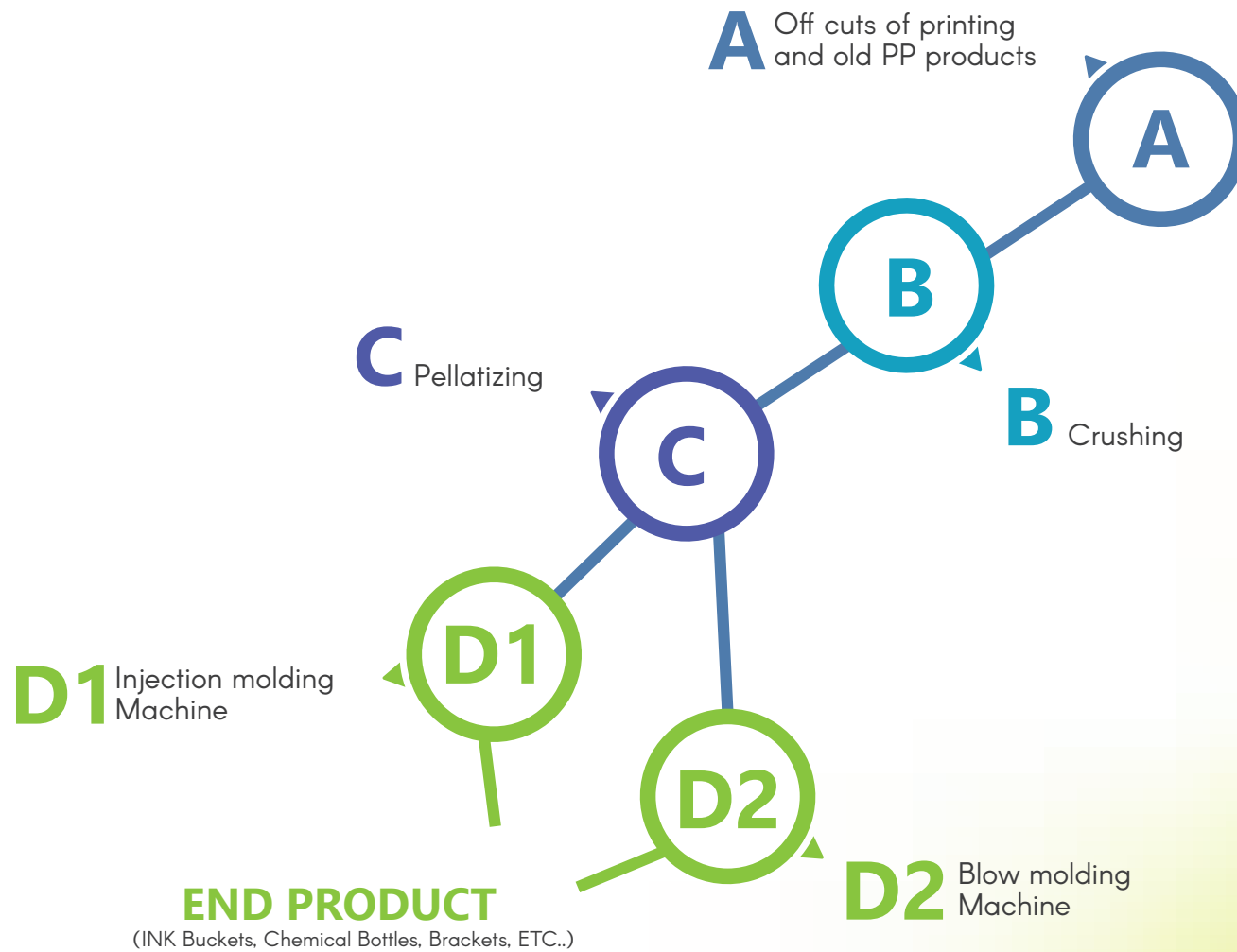




## Recycling **Process of APS**

How does it work?

---







Rethink.Recycle.Reuse



Rethink.Recycle.Reuse

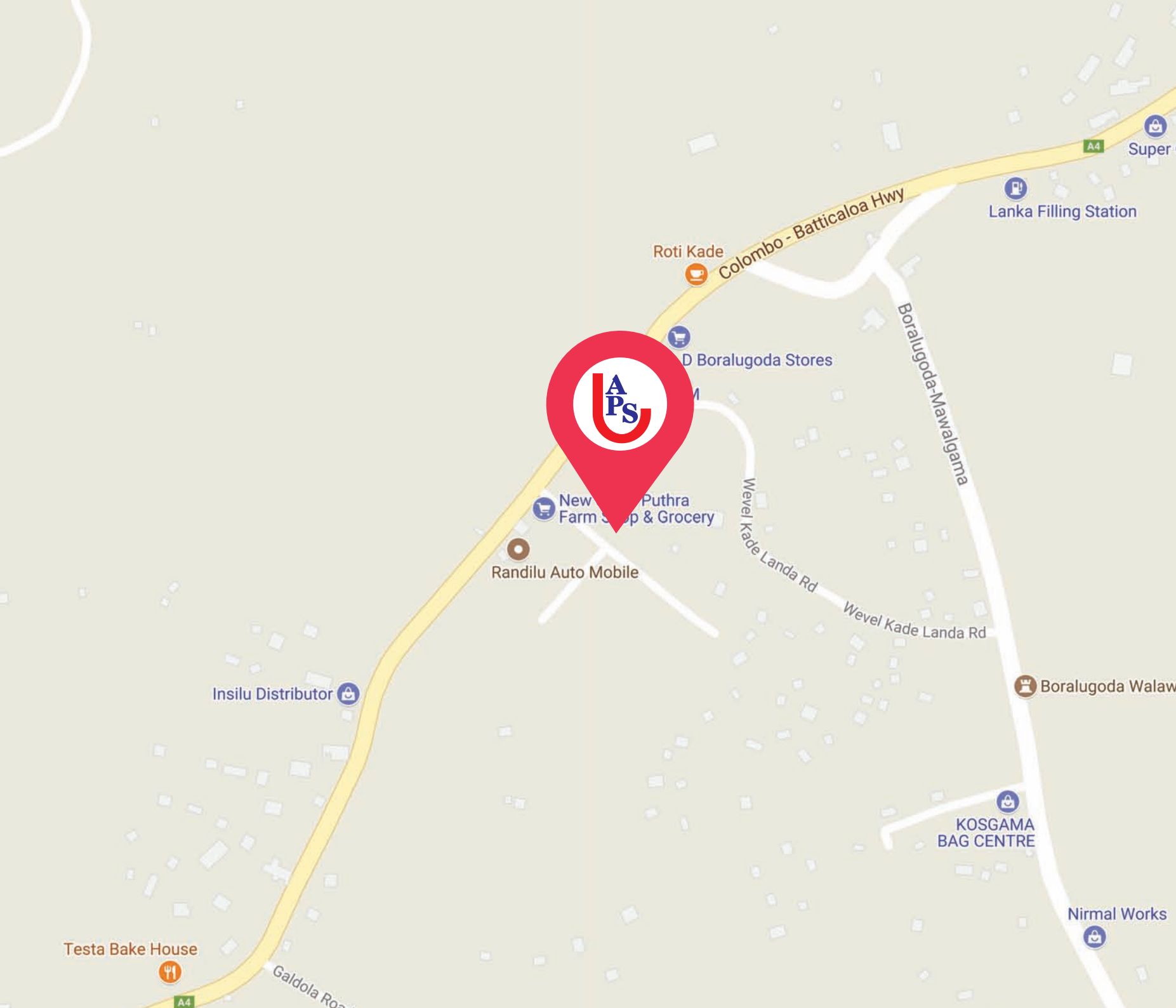






THE LOCATION OF  
**THE APS.**






**FOLLOW US**



/athulaparanayapaservices

 APS Building, High Level Road  
Kosgama, Sri Lanka

 [www.apspl.lk](http://www.apspl.lk)

 +94 036 2 255874

 [info@apspl.lk](mailto:info@apspl.lk)



**ATHULA PARANAYAPA**  
Services (PVT) LTD

